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Jonathan Greer

Instructional Designer | eLearning Developer

Professional Summary

Instructional Designer with 8+ years of experience developing performance-based learning in higher education and military training environments. Specializing in measurable learning design, Canvas LMS development, and multimedia eLearning solutions that translate complex technical skills into scalable digital instruction.

Core Competencies

Instructional Design

- ADDIE, SAM, Merrill's FPI
- Performance-Based Learning
- Training Needs Analysis
- Alignment & Assessment
- Adult Learning Theory

LMS & eLearning Development

- Canvas LMS Course Development
- Quality Matters (QM) Course Design
- Software Simulation
- Learner Engagement Strategies

Media Production

- Multimedia Asset Production
- Audio/Video Script Writing
- Technical Communication

Professional Experience

Electrician Instructor | Fletcher Technical Community College | 2020 – 2025

- Designed and developed blended Canvas LMS courses aligned to measurable competencies, transitioning traditionally hands-on instruction into scalable digital learning experiences.
- Implemented performance-based assessments that measured applied skill mastery rather than content recall.
- Integrated third-party LMS tools to enhance assessment integrity and learner engagement.
- Analyzed learner performance data to iteratively improve instructional design.

US Army Instructor / Musician | 1997 – 2017

- Designed and delivered performance-based technical training in live operational environments.
- Conducted task analysis to align training objectives with mission-critical performance requirements.
- Developed job aids and real-world practice scenarios to improve skill retention.
- Evaluated learner competency through applied performance assessments.

Education

Master of Science | Instructional Design & Technology | Full Sail University | March 2026

Bachelor of Science | Music Production | Full Sail University | June 2013

Tools and Technology

- LMS: Canvas
- Authoring: Adobe Captivate
- Video Production: Adobe Premiere Pro, DaVinci Resolve
- Audio Production: Adobe Audition, Studio One, Pro Tools
- Screen Capture: Screenflow
- AI: ChatGPT, Adobe Firefly, ElevenLabs, NapkinAI
- Conferencing: Zoom, MS Teams
- Web Design: WordPress
- Productivity: Microsoft Office (Word, Excel, PowerPoint), Keynote, Adobe Acrobat Pro
- Cloud Computing: Google Drive, OneDrive, Dropbox

Professional Certifications

Quality Matters (QM) – Designing Your Online Course

NCCER Certified Instructor

Selected Project

A scenario-based Adobe Captivate course incorporating video tutorials and software simulations to bridge the gap between instruction and application. [Explore the design process.](#) (Portfolio)